



UNITY SHOPPE

40th Telethon Celebration *Voices for Unity*

Unity Shoppe will host the popular Telethon - *as well as a concert at the Granada* - to celebrate the Telethon's 40th successful year! The Telethon airs live on KEYT News Channel 3 on December 11, 2026, from 5:00 – 8:00 pm. Broadcasts recur throughout the remainder of the year. The concert, scheduled for November 24, 2026 from 7:00 – 9:00 pm, will offer a star-studded line-up of local and national talent, featuring Kenny Loggins, Michael McDonald, Glen Phillips and surprise special guests, TBA.

Presenting Sponsor - \$50,000 ***Feeds 1000 families for 1 month***

Telethon Benefits

- Pre-recorded celebrity interview
- Matching minutes every hour with repeated acknowledgements
- Video vignette broadcast before, during, & after Telethon
- VIP recognition throughout event
- TV, radio, print, and streaming video publicity
- Logo on Unity website for 1 year
- 12 VIP passes to attend the Telethon

Concert Benefits

- On-stage shout out
- Pre-concert screen scroll
- Featured in concert program
 - Lobby signage
 - On-stage signage
- Logo on Unity website for 1 year
- 8 VIP concert tickets

Platinum Sponsor - \$25,000 ***Feeds 500 families for 1 month***

Telethon Benefits

- On-camera interview (live or filmed)
- One-hour sponsor of Telethon
- Video vignette broadcast before, during, & after Telethon
- VIP recognition throughout event
- TV, radio, print, and streaming video publicity
- Logo on Unity website for 1 year
- 10 VIP passes to attend the Telethon

Concert Benefits

- On-stage shout out
- Pre-concert screen scroll
- Featured in concert program
 - Lobby signage
 - On-stage signage
- Logo on Unity website for 1 year
- 6 VIP concert tickets

Gold Sponsor - \$10,000

Provides school supplies, shoes, backpacks & uniforms for 700 children

Telethon Benefits

- On-camera interview (live or filmed)
- Four one-hour Telethon phone bank positions
- Televised and printed acknowledgements
- Logo on Unity website for 1 year
- 8 VIP passes to attend the Telethon

Concert Benefits

- Featured in concert program
 - Lobby signage
 - On-stage signage
- Logo on Unity website for 1 year
- 4 VIP concert tickets



UNITY SHOPPE

Silver Sponsor - \$7,500

Provides produce for individuals, families, and seniors for 6 months

Telethon Benefits

- On-camera interview (live or filmed)
- Four one-hour Telethon phone bank positions
- Televised and printed acknowledgements
- Logo on Unity website for 1 year
- 6 VIP passes to attend the Telethon

Concert Benefits

- Listed in concert program
 - Lobby signage
 - On-stage signage
- Logo on Unity website for 1 year
- 2 VIP concert tickets

Bronze Sponsor - \$5,000

Sweatpants, Shirts, pajamas and socks for 650 Seniors

Telethon Benefits

- On-camera interview (live or filmed)
- Two one-hour Telethon phone bank positions
- Televised and printed acknowledgements
- Logo on Unity website for 1 year
- 4 VIP passes to attend the Telethon

Copper Sponsor - \$2,500
1620 jars of peanut butter

Telethon Benefits

- On-camera interview (live or filmed)
- Televised and printed acknowledgements
 - Logo on Unity website for 1 year
 - 2 VIP passes to attend the Telethon

Unity Shoppe Supporter - \$1,000
Provides eggs for 200 clients

Telethon Benefits

- Logo on Unity website for 1 year
- 2 VIP passes to attend the Telethon

For more information contact:

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at (805) 979-9511 or angela@unityshoppe.org

Unity Shoppe is a 501(c)(3) non-profit organization dedicated to providing vital resources such as food, clothing, and personal care items to financially vulnerable residents throughout Santa Barbara County. The choice-based service model encourages self-sufficiency, reinforces human dignity, and relies on continued community support.