



37th Annual Telethon Event Sponsorship Levels

Unity Shoppe will be celebrating **Dignity in the Community** during the 2023 Telethon and Holiday Celebration. The event will air live on KEYT on **December 8th from 5 pm to 8 pm** with recurring broadcasts throughout the remainder of the year.

Presenting Sponsor - \$50,000 - Feeds 200 families for 1 month

- Pre-recorded Celebrity interview
- Matching Minutes every hour with repeated acknowledgements
- Video vignette to be broadcast before, during, and after Telethon
- VIP recognition throughout the event
- Publicity through television, radio, print media, and streaming video
- Logo on Unity website for 1 year
- 8 passes to attend the Telethon

Platinum Sponsor - \$25,000 - Feeds 100 families for 1 month

- On-camera interview (live or pre-filmed)
- One Hour Sponsor on the Telethon
- Video vignette to be broadcast before, during, and after Telethon
- VIP recognition throughout the event
- Publicity through television, radio, print media, and streaming video
- Logo on Unity website for 1 year
- 6 passes to attend the Telethon

Gold Sponsor - \$10,000 - Delivers food to 75 homebound residents

- On-camera interview (live or pre-filmed)
- Four one-hour Telethon Phone Bank positions
- Televised and printed acknowledgements
- Logo on Unity website for 1 year
- 4 passes to attend the Telethon



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Silver Sponsor- \$7,500 - Provides warm clothing for 3,000 seniors

- On-camera interview (live or pre-filmed)
- Four one-hour Telethon Phone Bank positions
- Televised and printed acknowledgements
- Logo on Unity website for 1 year
- 2 passes to attend the Telethon

Bronze Sponsor- \$5,000 - Provides employment readiness services for 35 people

- On-camera interview (live or pre-filmed)
- Two one-hour Telethon Phone Bank positions
- Televised and printed acknowledgements
- Logo on Unity website for 1 year
- 2 passes to attend the Telethon

Copper Sponsor - \$2,500 - Feeds 10 families for 1 month Feeds

- On-camera interview (live or pre-filmed)
- Televised and printed acknowledgements
- Logo on Unity website for 1 year
- 2 passes to attend the Telethon

For more information contact:

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at (805) 979-9511 or Angela@unityshoppe.org

Unity Shoppe is a 501(c)(3) non-profit organization dedicated to providing vital resources such as food, clothing, and personal care items to financially vulnerable residents throughout Santa Barbara County. The choice-based service model encourages self-sufficiency, reinforces human dignity, and relies on continued community support.